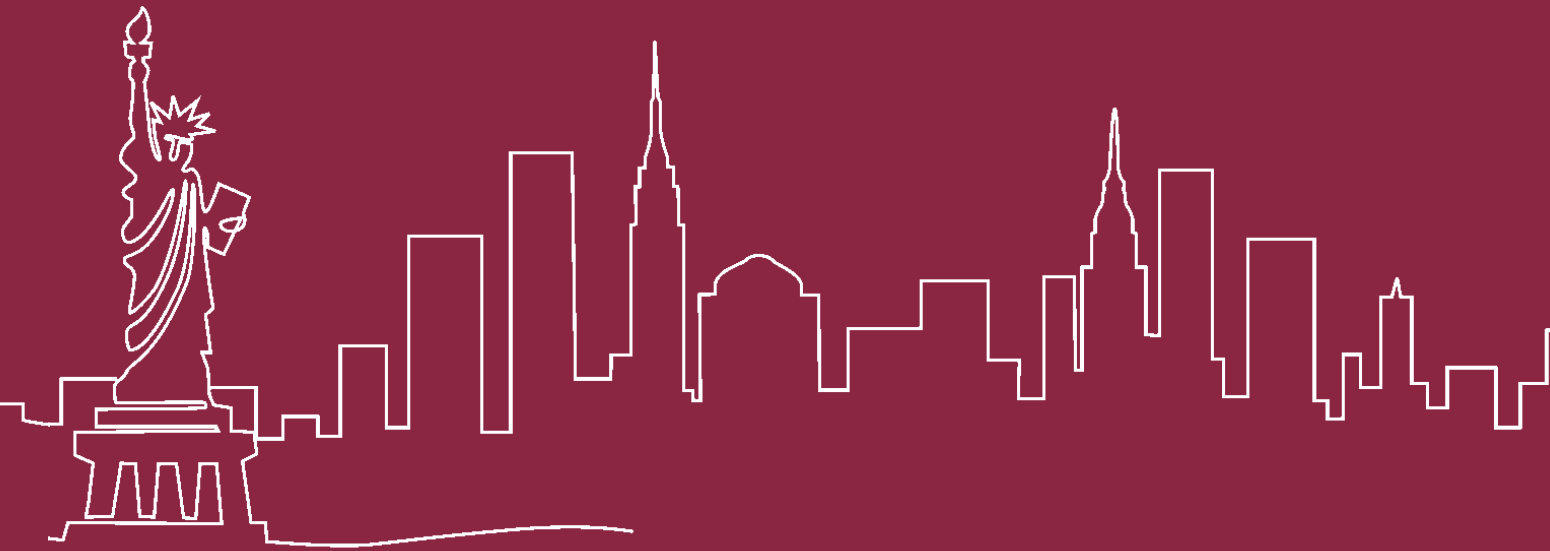


AMERICAN CLUB



Media Kit 2013



The American Club
Hong Kong
excellence since 1925



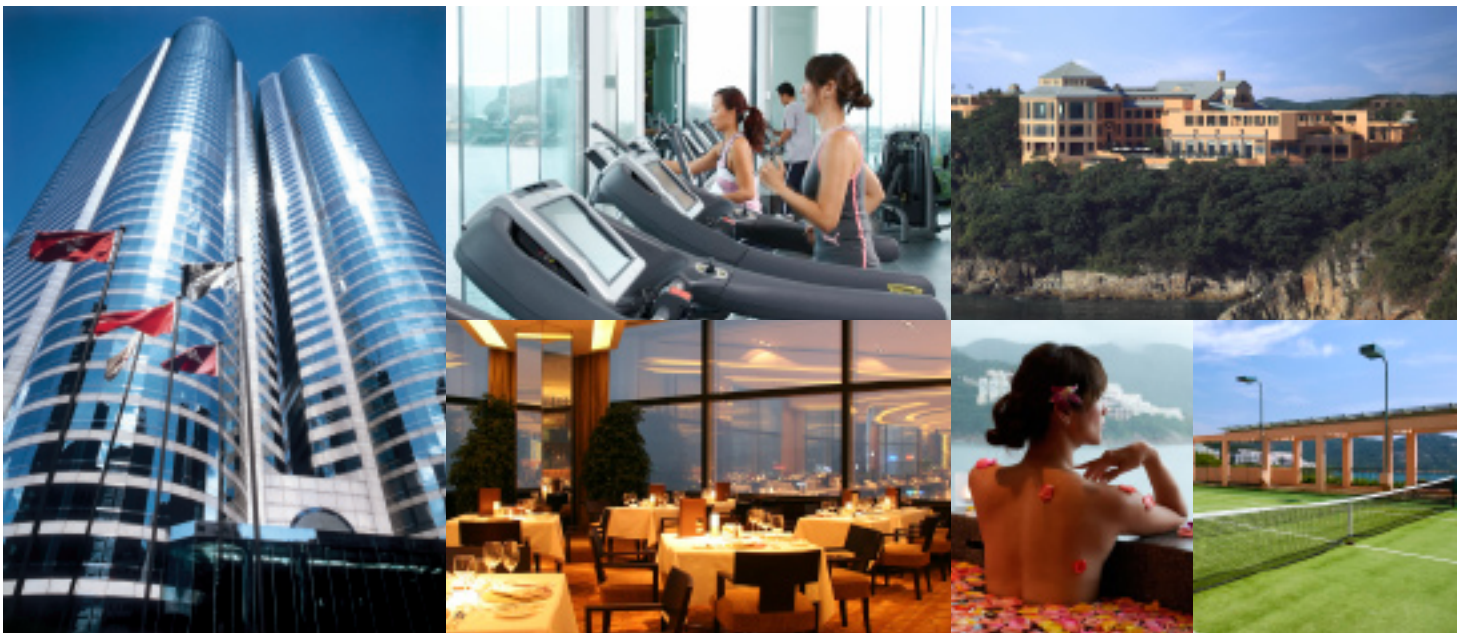
The American Club

Hong Kong

excellence since 1925

In a city of many interesting and world organizations, The American Club Hong Kong distinctively stands alone with the highest level of quality. Its combination of outstanding services, five star facilities and world renown reputation makes it Hong Kong's pre-eminent social and business club, enjoyed by one of the most international and affluent memberships anywhere in the world.

As the premium club in Hong Kong, we provide a gathering place for the social, recreational, and business activities of our Members and their families in a distinctive American atmosphere. The Club has been performing this role since the day it opened on July 6, 1925 and, ever since, has served as a meeting place in Hong Kong for people of many nationalities.

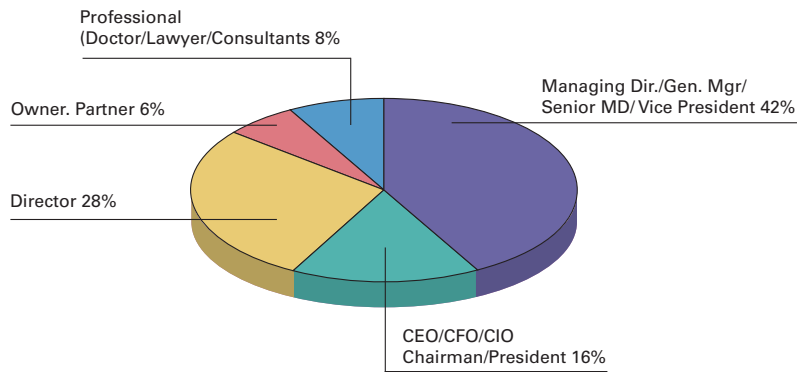


American Club Members are:

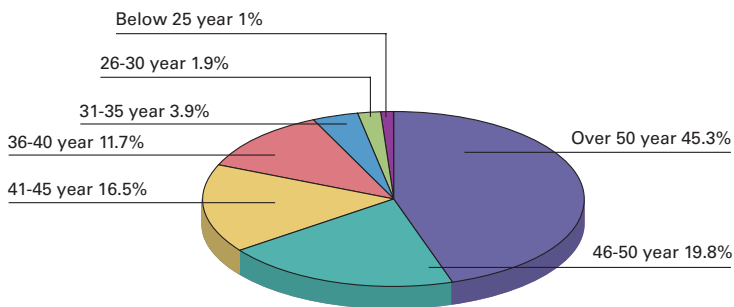
High Net Worth Individuals • Decision Makers • Senior Executives



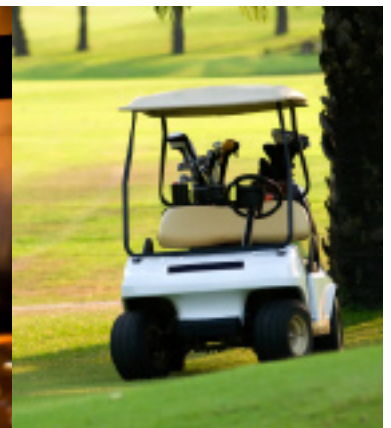
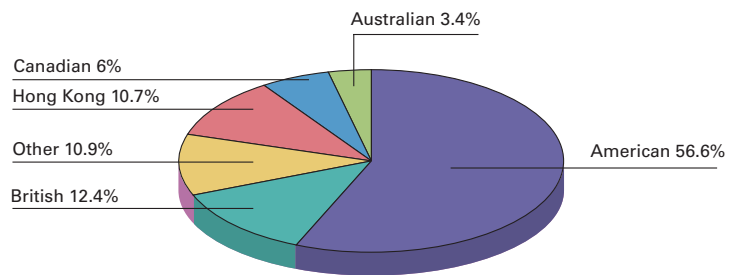
Occupation



Age



Nationality



The Lifestyle of American Club Members



American Club

Rate Card & Specifications

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Full bleed: 225 x 290mm (H)
Trim size: 215 x 280mm (H)

HK\$9,500

DOUBLE PAGE SPREAD R.O.P.

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Trim size: 430 x 280mm (H)

HK\$18,750

HALF PAGE R.O.P.

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Full bleed: 113 x 290mm (H)
Horizontal trim size: 215 x 140mm (H)
Full bleed: 225 x 145mm (H)

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Material Requirements

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At least 300 dpi, with embedded fonts
+ including full bleeds and crop marks
where necessary

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Reciprocal Clubs Worldwide

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